



Board of Director's Teleconference Meeting
January 11, 2016
MINUTES

Members participating: Ray Cywinski, Dan Galletta, Dennis Dougherty, Jay Kandle

Also Participating: Desiree Dunn, Executive Director; Carrie Lindig, NRCS State Conservationist; Frank Minch, SSCC; Rich Belcher, SSCC; Christine Raabe, Ocean District; Dave Reilly, Cape Atlantic District; Rob Reitmeyer, Burlington District.

Call to Order: President **Cywinski** convened the meeting @ **12:05 PM**

Motion to Approve Minutes: The Minutes from December 14, 2015 were provided by E-mail to all members of the Board. Hearing no questions or comments, **Cywinski** entertained a motion to approve.

- **Dougherty so moved. Galletta seconded. No abstentions. No objections. Voice Vote: All members voted "aye" in the affirmative. Motion carried.**

Financial Report: Not read. Action deferred.

Executive Director's Report: **Dunn** read from talking points provided by e-mail.

2016 NENACD Event Planning:

a. Sponsorship Discussion:

Review of Draft Sponsorship levels as per Raabe's e-mail attachment and Dunn' subsequent bulletized sheet depicting said levels in a "Sponsorship Menu" for use at the upcoming NACD conference in Reno. Concern expressed by many that amounts listed may be too low. Belcher said he would work on the registration levels needed and send for work via e-mail. **Consensus: No range should be offered. Sponsorship levels still need work.**

b. Registrations:

It was questioned which contact address / e-mail should be used for registrations / brochures. **Dougherty** offered his home address in Cherry Hill and e-mail address – dbd16@comcast.net to avoid confusion.

Consensus: Agreed.

c. Committees Needed:

A question arose as to who is designing the brochure? **Cywinsky** said he will forward to all committee listings including jobs needed and expectations. Letters have to go out to all interested parties. **Cywinsky** said he will revise Raabe's cover letter after playing with numbers. **Raabe** said she can provide a list of sponsors from past Soil Health Conference to share including PSE&G, to solicit including by hardcopy. Discussion ensued.

d. Exhibitors / Vendors:

Dougherty asked if any are anticipated. Discussion ensued about where on-site they can be accommodated.

Dunn suggested having a Mini Expo area. **Cywinsky** visited the venue and suggested an area. **Consensus:**

Agreed that such area should be close to everything and not separated.

- **Vendor Rates:**

Question arose as to what to charge government agencies / non-profits? **Cywinski** said a committee is needed to discuss appropriate levels.

- **Vendor displays:**

Belcher tasked to check with venue that there is no additional cost. **Reilly** suggested the Reading Room. Discussion ensued that breaks in Agenda will allow attendees to visit displays. **Consensus: Vendors should be allowed to bring their own tablecloths, however, no heavy-duty electrical can be accommodated.**

Motion to approve 2016 Meeting Schedule:

Dunn requested Board approval of the 2016 Calendar, as follows -

2016 NJACD MEETING SCHEDULE

Unless otherwise specified, NJACD meetings convene (around 11:30 AM) on the second ~~Tuesday~~ Monday of each month, following the NJ State Soil Conservation Meetings that take place @ 9:30 AM in first floor Conference Room (Auditorium) of the Health-Agriculture Building in Trenton, New Jersey.

- January 11, 2016 (via teleconference)
- February 8, 2016 (via teleconference)
- March 14, 2016
- April 11, 2016 (via teleconference)
- May 9, 2016
- June 13, 2016
- July 11, 2016 (via teleconference)
- September 12, 2016
- October 17, 2016
- December 12, 2016
- January 9, 2017

Cywinski entertained a motion to approve with the additional teleconference meetings, as noted above and if required, with the stipulation that formal actions will await approval at subsequent Regular meetings. **Dunn to post on NJACD website.**

- **Galletta so moved to approve with typo corrected and additional meetings as discussed and herein shown. Dougherty seconded. No objections. No abstentions. All attending members voted “aye” in the affirmative. Motion carried.**

2016 NENACD Planning:

Discussion resumed regarding tours. The Committee is getting commitments for sites / activities including:

- Budd’s Cranberry farm
- The NJ Pant Material Center
- Avalon Dunes
- Atlantic blueberry bog

- a WalMart 251 project
- Forsyth Wildlife Refuge
- Tuckerton Seaport
- Jake's Planth
- Thomasello Winery
- Princeton Hydro
- And, a field activity.

Details need to be worked out regarding lunch breaks, dinners, # of tour buses / alternate transportation for sensitive sites, departure and return schedule. **Raabe** said Jake's may offer a sit down lunch.

Lindig questioned what conservation activities will be highlighted? **Reilly** described that the besides the 251 site, the winery has offered to show their compost operation. Tour guides are being solicited for on-site, walking and onboard.

A Sunday night reception was briefly discussed, as well as an invite to all states to contribute gift baskets that **Raabe** said Ocean SCD will collect and assemble.

NJ Poster Contest & Envirothon Updates:

Belcher described how he has commitments from Wakefern and PSE&G. Suggestion that he explore funding from another (herein unnamed) big corporation who Craig has a contact with.

Other Business:

Supervisor's Training Meetings focus on Soil Restoration Standards, Policy updates, Administrative Manual, and NRCS programs. **Minch** described how the Southern and Central Jersey Districts have their desired venues but the North still needs a more central location than the existing offer to host it in Jersey City. **Cywinski** said he needs to review and reach out to Joe Dunn (Morris) again to discuss his list of restaurant suggestions.

Minch and **Belcher** tasked with proposing dates when they would be available. **Dunn** offered to represent NJACD at these meetings and pointed out that Morris suggested Pub 199 in Mount Arlington (very accessible).

NENACD Planning:

Discussion resumed when **Belcher** asked **Dougherty** to look into a company that does auto-registration. He responded that he will indeed check it out to link from the NJACD website.

Motion to Adjourn:

With no further discussion forthcoming, **Cywinski** entertained a motion to adjourn the meeting @**1:18 PM**, with the next meeting to be held on February 8th via teleconference.

- **Galletta so moved. Dougherty seconded. No objections, No abstentions. All members participating voted "aye" in the affirmative. Motion carried.**

Minutes Prepared by:

Desiree L. Dunn, Executive Director

✓ APPROVED February 8, 2016